How GoClixy helps in SEO?

Keywords
Hits 739
URL

The directory built using GoClixy is optimized to rank well in search engines like Google and Bing. You can also customize the SEO settings for your site from the admin panel. You can set the Meta title, Meta description and Meta keywords of your choice that will be dynamic. If you are targeting a certain keyword, putting that keyword in the Meta title and Meta description of your page will help your directory to gain a good rank. You can also have keywords in URL that will increase your click through rate and the perceived relevancy of the result.

Google Rich Snippets

Structured data markups are included in GoClixy that help Google algorithms to better index and understand the content of your business directory. These Rich Snippets are displayed within the search results. For example, the Rich Snippet for a business listing will display review stars, an aggregate rating value, and vote count which is very useful to anyone searching for information about a business.

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